



# How to Create a QR Code



# 1

To ensure consistency and brand alignment, lenders should collaborate with their internal marketing team to create a QR code that adheres to their organization's branding and quality standards.

# 2

For lenders without dedicated marketing support, there are numerous reputable QR code generators available online that allow for customization.

# 3

When selecting a generator, prioritize platforms that offer high-resolution outputs, URL tracking (if needed), and a clean, professional design.

# 4

Once generated, test the QR code across multiple devices to verify functionality before distribution.

